



ALPINE TRAVEL & TOURISM BOARD MEETING

April 22, 2026 at 6:00 PM
250 River Circle - Alpine, WY 83128

AGENDA

Notice - The video and audio for this meeting are streamed live to the public via the internet and mobile devices with views that encompass all areas, participants, and audience members. Please silence all electronic devices during the meeting. Comments made on YouTube will not be answered. Please email clerk@alpinewy.gov with any questions or comments.

YouTube LINK FOR LIVE FEED:

<https://www.youtube.com/@townofalpine>

1. **CALL TO ORDER** - Jeremy Larsen
2. **ROLL CALL** – Melody Leseberg
 - a. Jeremy Larsen - Dave Walters - Shannon Bowers
3. **ANNOUNCEMENTS** – Jeremy Larsen
 - a. Jeremy Larsen
 - b. Financial Disclosure
4. **ACTION ITEMS**
 - a. Approve Agenda
 - b. Approval of Meeting Minutes December 4, 2025
 - c. Education for Lodging Tax
 - d. Remove Money allotted for Interactive Touch Screens - Did not Use **\$15,000**
Remove Money allotted for Alpine Trails & Pathways - Did not use **\$8,000**
 - e. Budget for advertising, marketing & unexpected expenses FY26/27
 - f. 1st Reading Alpine Fire District \$17,000
 - g. 1st Reading of Spur & Ride - Requested amount \$25,000

- h. 1st Reading Friends of the BT \$45,269
- i. 1st Reading Alpine Craft Beer Festival - Requested Amount \$10,000
- j. 1st Reading Star Valley Arts Council - Art Festival - \$7,500
- k. 1st Reading - Star Valley Arts Council- Mural- \$3,500
- l. 1st Reading - Melvin's Farmers Market \$25,000
- m. 1st Reading Content Marketing Proposal
- n. 1st Reading - Teton Geological Services LLC - \$4,050
- o. 1st Reading Festival of Trees \$3,000
- p. 1st Reading of Star Valley Trout Unlimited \$4,480
- q. 1st Reading - Reggae in the Rockies \$30,000
- r. 1st Reading - Wall that Heals 6,000
- s. 1st Reading Alpine Trails and Pathways \$ 10,000
- t. 1st Reading of Music in the Mountains - \$25,000
- u. 1st Reading of 4th of July Fireworks \$ 25,000
- v. 1st Reading - Winter Jubilee 2027 - Requested amount \$10,000
- w. 1st Reading - Alpine Mountain Days 2027 - Request amount \$6,000
- x. 1st Reading Grooming Lease - Requested Amount \$42,000
- y. 1st Reading Christmas Lighting Project - \$30,000
- z. 1st Reading Emergency Mgmt Sign - Amount Requested \$ 40,000
- aa. 1st Reading Additional Trash Receptacles @ Town Parks - Request amount \$17,000
- bb. 1st Reading - Caution Supplies for Bridge Jersey Barriers - Snowmobile Trail \$10,000
- cc. 1st Reading Semi-Quincentennial Mural - \$7750

5. DISCUSSION ITEMS:

- a. Next Meeting Date

6. ADJOURNMENT