

**Monterey County Board of Supervisors
Referral Submittal Form**

**Referral No. 2026.03
Assignment Date: 03/24/2026**

SUBMITTAL - Completed by referring Board office and returned to CAO no later than noon on Thursday prior to Board meeting:

Date: 3/19/2026	Submitted By: Luis Alejo	District #: 1
Referral Title: Farmworkers Appreciation Day		
Referral Purpose: The purpose of this referral is to change the name of the County of Monterey's holiday instituted in 2025 as Cesar Chavez Day to Farmworkers Appreciation Day in Monterey County on March 31.		
Brief Referral Description: In 2025, the County of Monterey instituted a new holiday for Cesar Chavez Day on March 31 of every year. This referral proposes to change the name of the holiday to Farmworkers Appreciation Day in Monterey County. The Monterey County Board of Supervisors has also approved my annual resolution recognizing the day as "Farmworkers Appreciation Day" in our county for the last 9 years.		
The proposal seeks to broaden the recognition of this day to honor the collective contributions, sacrifices and enduring legacy of the thousands of farmworkers who have shaped Monterey County's agricultural success and cultural identity, today and over generations. Farmworkers are the backbone of our local economy, sustaining one of the most productive agricultural regions in the world and helping feed communities across the nation.		
Today, the California legislature and Governor have also introduced and expressed support for a proposal to change the Cesar Chavez Day state holiday to "Farmworkers Day" throughout our state. This referral would align our county closely to that proposed change.		
Classification - Implication		Mode of Response
☐ Ministerial / Minor		☐ Memo ☒ Board Report ☒ Presentation
☐ Land Use Policy		Requested Response Timeline
☐ Social Policy		☐ 2 weeks ☒ 1 month ☐ 8 weeks
☐ Budget Policy		☐ Status reports until completed
☒ Other: <u>County Holiday Name Change</u>		☐ Other: _____ ☐ Specific Date: _____

**ASSIGNMENT – Provided by CAO at Board Meeting. Copied to Board Offices and Department Head(s)
Completed by CAO's Office:**

Department(s): <u>CAO/HRD</u>	Referral Lead: <u>Nick Chiulos and Andreas Pyper</u>	Board Date: <u>3/24/26</u>
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REASSIGNMENT – Provided by CAO. Copied to Board Offices and Department Head(s). Completed by CAO's Office:

Department(s):	Referral Lead:	Original Date:
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ANALYSIS - Completed by Department and copied to Board Offices and CAO:

Department analysis of resources required/impact on existing department priorities to complete referral:	
Analysis Completed By: _____ Date: _____	Department's Recommended Response Timeline ☐ By requested date ☐ 2 weeks ☐ 1 month ☐ 6 weeks ☐ 6 months ☐ 1 year ☐ Other/Specific Date: _____

REFERRAL RESPONSE/COMPLETION - Provided by Department to Board Offices and CAO:

Referral Response Date:	Board Item No.:	Referrals List Deletion:
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