

MINUTES
ESSEX COUNTY ECONOMIC DEVELOPMENT AUTHORITY
CONSOCIATE Media PROPOSAL REVIEW
MAY 6, 2025

Present:

Woodie Walker – Director, EDA

David Holt

Jamie Segar

Skip Weiss

Bill Croxton

Lisa Andrews

Victor Burrell

Ring Central meeting to discuss the revised proposed marketing campaign contract from Consociates Media. The campaign supports the marketing leveraging grant application from the EDA to the Virginia Tourism Corporation. The proposed contract was reviewed and a motion was made and seconded to approve with changes to be requested by Lisa Andrews. Ayes:6, Nays:0

Secretary, David Holt