



ADVISORY BOARD

-- REGULAR MEETING --

Friday, January 16th, 2026

Great Falls Civic Center Convention Center

Call to Order: 12:08p.m.

ROLL CALL

Advisory Board Members Present: Emily Lund, Mandy Brumwell, Randy Knowles, London Griffith
City Staff Present: Owen Grubenhoff, Mansfield Events Manager, Lane McAlpine, Events Specialist
Public Present: None

OLD BUSINESS

Minutes

Acting Chairman Knowles called for approval of the December 19th, 2025 minutes. Emily moved, and Mandy Brumwell seconded. The Mansfield Center for the Performing Arts Advisory Board unanimously approved the meeting minutes.

NEW BUSINESS

Owen introduced newest chairman London Griffith who talked about her past theater/production work on the East Coast and had just recently moved back to Great Falls. She thought it would be a good fit to join the board with her experience of stage managing, lighting director, props, producing, and directing shows. She just directed the Christmas show held at the University of Providence Theater.

Owen then talked about Theater DNA consulting and how he is currently working on surveys about The Mansfield Center for City and public entities who have hosted events at The Mansfield. Surveys went out today for City Public Employees. Surveys for public renters for the last three years will be going out later today on Jan 16th. The Mansfield and City Facebook pages will be posting the survey for the public, and it will also be on the City website. Results from Theater DNA will be coming at the end of March. Randy asked if parking was an issue in the surveys, but Owen said so far it hasn't been. We have been giving out maps at the ticketing window and helps people know where to park.

Owen then talked about the ELF Christmas movie and the effect Cat/Griz had on it. Even with the 4,000 flyers sent out to the school district, attendance was low due to the game. Next year Owen said we will be trying another Christmas movie to see it's worth continuing in the future.

Owen then brought up The Great Beyond Festival coming up in February. Although there has been \$25,000 spent on marketing for the event, ticket sales are low. Owen asked board members to help spread the word on social media. The theme is cryptids for the festival. London didn't see anything about workshops on The Great Beyond Event page, and Emily also didn't know about the workshops from the news. Mandy will share it on Spark The Arts page and will talk to Shannon with Visit Great Falls.

Randy hoped to potentially bring the NRA banquet here and was going to mention to his colleague to reach out and hopefully get it booked.

Lane reported on recent and upcoming events.

Public Comment

None

Adjournment

There being no further business to come before the Mansfield Center for the Performing Arts Advisory Board, Acting Chairman Lund called to adjourn the regular meeting of January 16th, 2026 at 12:44p.m.

Carl Donovan, Acting Chairman

Lane McAlpine, Secretary

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