

FERGUSON SPECIAL BUSINESS DISTRICT (FSBD)

Agenda: Wednesday March 25, 2026 at 4 pm.

Location: Haywood Hoosman Realty 313 S Florissant Rd. St. Louis, MO 63135

Call to Order:

Board Members:

- Chair: Andreal Haywood- Hoosman
- Co- Chair: - Kalonda Kent
- Treasurer: Tashauna Parker
- Secretary: Vacant
- Member: Rosie Byrd
- Member: Tony Davis
- Member: Aigner Smith
- Member: Hope Breedlove
- Member: Vacant

Public Comment:

All FSBD public comments should be emailed to administration@fergusoncity.com at least twenty-four hours in advance or the comment will be read at the next meeting.

FSBD Overview:

Mission Statement: "To support economic development, promote local businesses, attract new investment and promote community engagement through strategic marketing and development initiatives to enhance the vitality of the Ferguson Special Business District."

Approval of Minutes: from February 25, 2026 FSBD meeting. **02.25.26 Meeting Minutes**

Financial Report:

2024-2025 should be finalized. 2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and budget funding Constraints/ Budget Plan for the remaining 2025-2026 Fiscal Year.

New Business/ Proposals:

Upcoming Projects or Events and Community Surveys:

Unfinished Business:

- 2025-2026 Current Budget Overview/Funds Spent YTD/ Remaining Balance and Funding Constraints/ Budget Plan for the R2025-2026 Fiscal Year Budget Planning.
- Questions for FSBD City Staff Liaison- Business boundary including business names and addresses.
- FSBD physical Logo purchase by board from budget and distribution to FSBD owners.
- Confirm the public comment submission and communication process with City administration and report clarification to the Board.
- Invite Marsha (website manager) to an FSBD meeting to coordinate website support or develop a plan for a new FSBD-owned site.
- Establish a budget line for a new domain and website maintenance.
- Recruit and confirm a new Secretary.
- Identify and confirm the City contact for Juneteenth collaboration and clarify FSBD's art component role.
- Obtain county permits (liquor and food/vendor approvals) for the May 5 Cinco de Mayo event.
- Compile and distribute event calendar via newsletter and email blast.

Adjournment: