

City of Rockville

FY 2027 Community Budget Priorities Survey

Prepared By:
Finance Department
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Interim Report as of February 15, 2026

**343 Resident Responses
365 Total Responses**

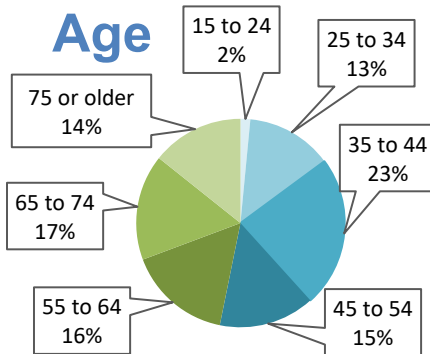


Resident Respondents

343 Resident Responses

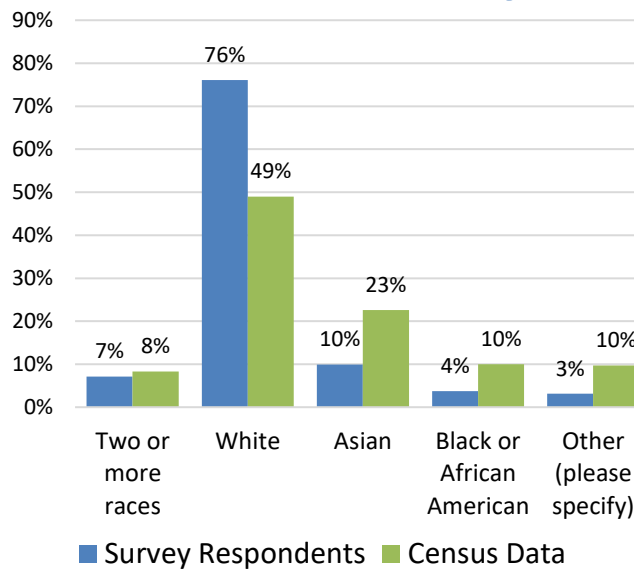
365 Total Survey Responses

Age



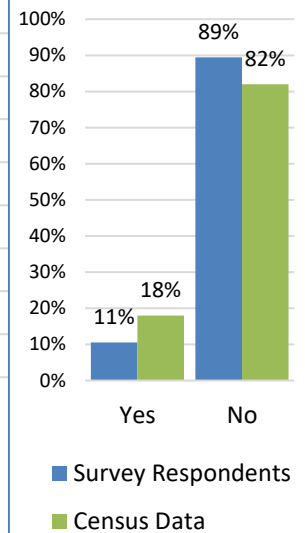
Age: Respondents 35+ are over-represented by 17 percentage points, while those 15-34 are under-represented by the same amount.

Racial Identity

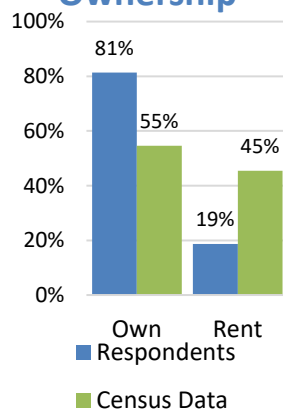


Racial Identity: Respondents identifying as White are over-represented by 27 percentage points. Those who identify as Hispanic or of Latin American identity are under-represented by 7 percentage points.

Hispanic or Latin American Identity

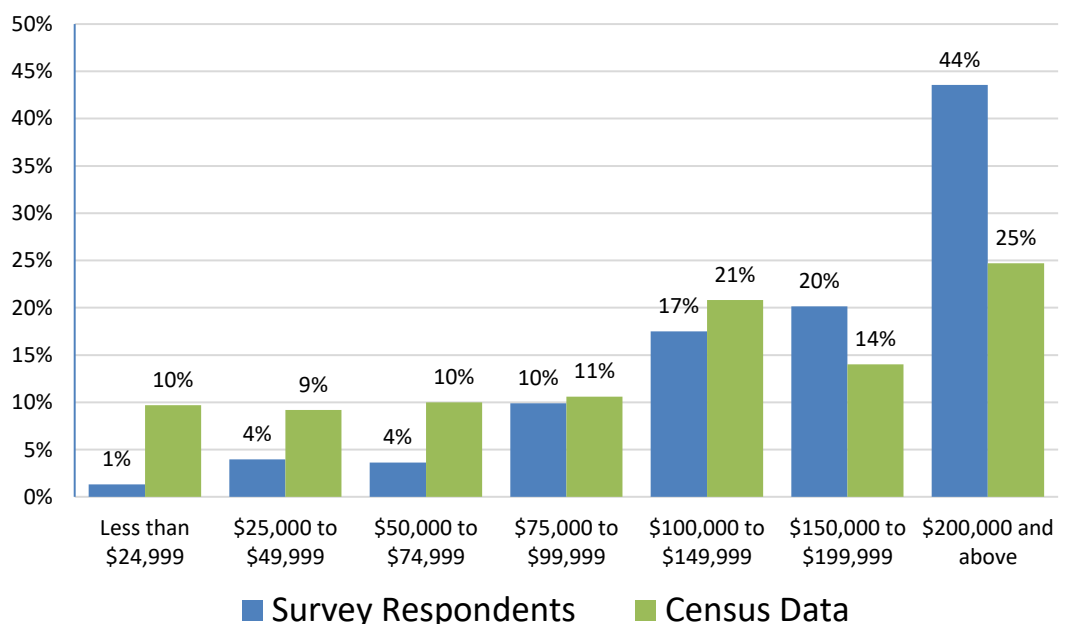


Home Ownership



Home Ownership: Respondents who own their home are over-represented by 26 percentage points, while those who rent are under-represented by the same amount.

Income



Income: Respondents making over \$150K are over-represented by 25 percentage points, while those making under \$75K are under-represented by 20 percentage points.

Where our Respondents live

*Outside city
limits: 6%*

Area 3:
29%

Area 2:
12%

Area 4:
20%

Area 1:
10%

Area 5:
23%

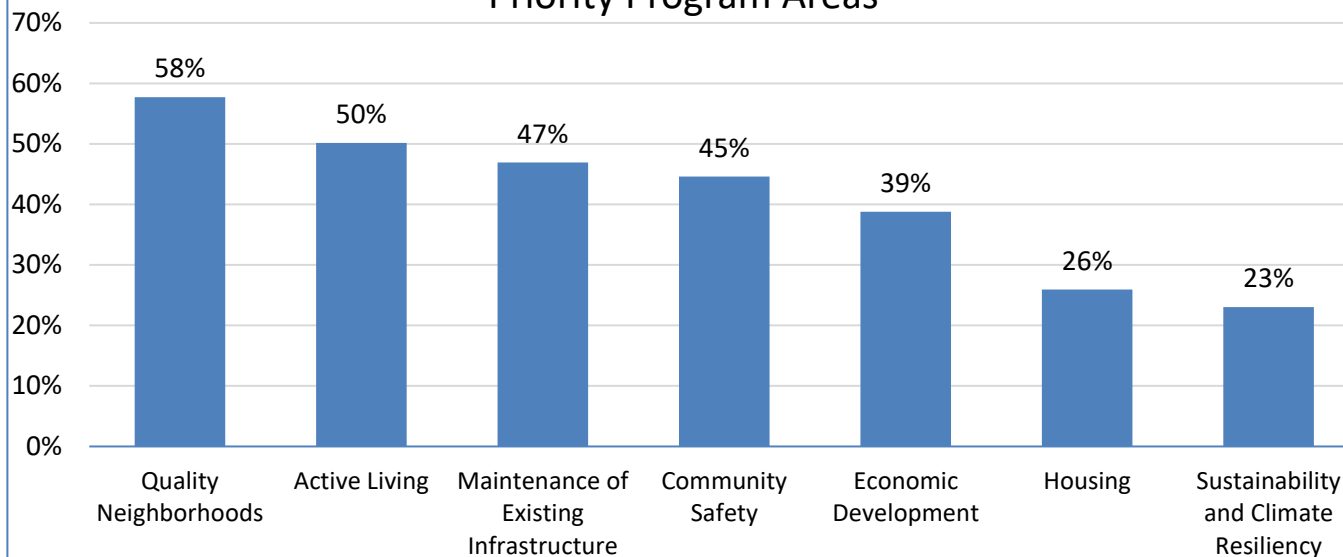
The table below provides a comparison of the city's population by Area to the survey responses. Looking only at survey responses that identified one of the Areas on the map, the survey representation aligns as follows.

Area	Population	Percentage	Respondents
1	7,760	12%	11%
2	8,241	12%	13%
3	18,760	28%	31%
4	12,036	18%	21%
5	20,320	30%	24%

Area 5 is under-represented by 6 percentage points while Areas 3 and 4 are over-represented collectively by the same amount.

Resident Responses

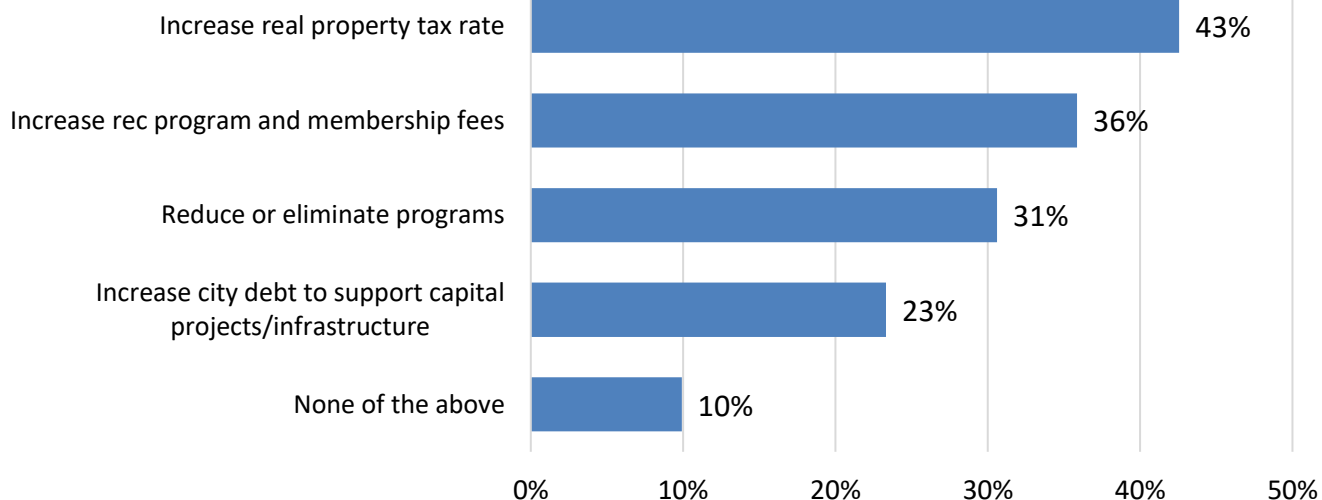
Priority Program Areas



Trends and Analysis

- Income: respondents with a household income less than \$100,000 selected Housing more than 15% more frequently than respondents with household income over \$100,000, and Active Living 15% less frequently. More than 50% of those aged 34 and under, as well as those who rent, selected Housing as a top priority.

Options to Maintain a Balanced Budget



Trends and Analysis

- Age: respondents under 35 selected Increase Real Property Tax Rate more than 1.5 times as often as those aged 35 and over, at 63% and 40%. This is a greater disparity than renters and home owners, at 55% and 40%.
- Income: respondents with a household income of more than \$100,000 selected Increase Real Property Tax Rate twice as often as those with a household income of less than \$100,000, at 48% and 24%.

Respondent ID	Rockville's greatest resource is you! Please share any innovative ideas you want the city to consider:
	Resident Responses
119057823447	Community garden and collaborative work with health services to provide community outreaches; more youth opportunities and educational vocational programs provided collaborating with local vendors and the city
119057175573	It would be great to see an increased emphasis on education in place, encouraging residents to attend local community colleges and 4-year institutions through community programs that better communicate the benefits and opportunities inherent.
119053160667	I would like to see: 1. a walking path that connects croyden Nature Center to Redgate then red gate to Lake Frank; 2. new benches for red gate park; 3. More nature centers and green spaces
119050291880	Increase public bus frequencies and expand service hours, funded through bus fare charges
119050225087	Use the unoccupied area of Taft Court for Recreation or free classes and rental spaces
119048692712	Would love another more breweries/wineries/bars/hangout spots and more public meeting rooms.
119048338079	Rent stabilization, and we can further push for more public housing initiatives run by RHE.
119043897628	Keep up the great programming at the Rockville Senior Center and Rockville Memorial Library. Thank you.
119042223455	encourage diversity in our community and offer realistic stable homes for a wider range of people.
119041967617	This survey is a joke. I can only prioritize areas you already selected. How about deporting illegal aliens, free technical school vs free college (indoctrination), and eliminating social and woke policies that only create division?
119041594174	Let's find a way to replace salt on the roads during the winter. It's incredibly detrimental to the environment, and causes burns to our furry friends who have no choice but to go outside to go to the bathroom. There are other cities, states and countries that have already done so that we can look to. Preserving our environment and reversing the damage done should be our priority—we are in an environmental crisis that will creep closer and closer to our homes unless there is wide scale change.
119041593256	Greenville SC uses trail sponsorship to raise funds to help pay for their bike/ walk infrastructure. This could help pay for the millennium trail upkeep as well as improving the connectivity to neighborhoods and the city center.
119039529391	The City should do what other jurisdictions do - apply the same cost-of-living increases to retired employees as the City does for active employees. Not to do so would be like the federal government not providing cost-of-living increases to Social Security benefits.
119037952559	Thank you for maintaining our parks
119037816397	Redevelop businesses in King Farm
119037695514	How much return on the investment in the Flex Ride-On bus service does the city receive? During the day, often times I see the bus driver driving an empty bus and/or parked someplace waiting for a request for a pick-up. All I ask is the city to consider the resources needed to pay the driver and to maintain and fuel the buses. Thanks!
119037511369	I hope the king fatm property will permit more art and music concert programming for the city of Rockville. Mainly having just Fitzgerald Thestre is not enough. Thank you.

119037257142	Extending the Rockville Farmers Market to all weekends and establishing regulations for diverse portable booths would create a vibrant community hub while boosting civic engagement. Extension Proposal: Operate the market at Jury Parking Lot (Rt. 28 & Monroe St) every Saturday and Sunday, year-round, from 8 AM to 8PM, building on its existing success with 40+ vendors. This doubles visitor traffic, leveraging free weekend parking in Montgomery County garages and Metro access to draw families from Fox Hills and beyond. Booth Regulations: Enact a "Portable Vendor Ordinance" under Montgomery County DPS, expanding Site-Specific Vendor Licenses to include non-food booths (e.g., crafts, repairs, services, dry goods). cap booths at 100 for crowd control, with 30% reserved for new/local entrepreneurs. Engagement Policies: Mandate free community booths for nonprofits (e.g., ESL classes, financial counseling, fixing computers, chess game, etc) to foster inclusivity. Launch a "Vendor Diversity Grant" matching city funds for underrepresented groups, tied to weekend events. Host themed Sundays (e.g., Kids' Day, Health Fair) with live music and forums, tracked via participation metrics. City Benefits: Generates sales tax revenue, supports FY2026-2030 capital plans, and aligns with Rockville 2040 for Town Center vitality. Policies ensure measurable engagement gains, like 20% attendance rise.
119037241388	Please don't put the Wootton Mill pavilion near the gardens. This area already has well used recreation infrastructure along with the gardens, leaving barely enough space for wildlife and nature. If built the pavilion should go at the empty lot by Aintree.
119037232608	Please don't make a pavilion near the gardens at Wootton Mill. The green space there is so precious! The empty lot off of Aintree has paved access & would be perfect.
119037231804	Fix Wootton High School do not move it. Put a pavilion at Woottons Mill Park.
119037142636	Many retired people look regularly for activities to be involved in and may be an untapped resource in the community - both for expertise and for simply being a person to contribute time to a useful activity. With so many places needing people, Rockville should encourage as many seniors to fill positions, even be re-employed part-time to fill the work pool.
119035274226	Continue to support making more of Rockville a safe and walkable area with stores similar to the town center.
119035022951	As pertaining to sustainability, I think the city parks department should plant fruit and nut bearing trees where possible for residents to collect. If they asked for volunteers to help maintain these trees many would step forward. Small orchards could be established throughout the city in open spaces like Woottons Mill Park.
119034606214	Rezone all single family zoning to allow for more dense and multi use development
119034162617	More red light and speed cameras. Improved timing of traffic lights at busy intersections. Many intersections within Rockville city limits stop long lines of traffic as absolutely no cross traffic is passing. Changing the timing for traffic lights according to the time of day and day of the week should be doable and affordable.
119033898751	More neighborhood recreational opportunities, such as pavilions, courts, community gardens, etc.

119033576199	I would like port-a-potties at public areas, such as throughout RedGate park (not just at the parking area) and at Croyden Creek Nature center (it closes at 4pm which is early in the summer!)
119033519952	I would love to see an honest effort to control the deer population. It is detrimental to our health in the way of Lyme disease, it is detrimental to our environment, as in eating undergrowth and causing erosion, and third it is dangerous to drivers. Deer growth has gone unchecked in Rockville for way too many years
119033455264	use funding to support the schools- updates for Wootton would be great
119031955103	Plant more trees and replace street trees that have died. Remove trash from Rockville parks and roadsides. Improve retention ponds.
119031920307	Pedestrian crossings where the cars have a green light to turn into should all have signs saying cars yield to pedestrians. Every intersection where that applies should have the signage.
119031719021	You can consider increasing recreation program fees for non city residents. Many people outside the city for example use the Rockville pool. Maybe an increase of 20-30 percent in fees for non residents to take classes there. That will also prioritize residents to be able to register. Please support renovations at the Rockville City pool to be able to use the outdoor pools longer throughout the year. That will also bring more income long term to the city. Consider also including better food services there throughout the year. The new swimming centers at the county include a nice coffee shop and a place for people to gather. That can also generate money for the city as many people would frequent such shop.
119031659508	Continue to invest in the community, activities, public spaces etc. without the things that make Rockville so special the CoL will drive people out. We need to continue to invest to make it worth the premium price tag.
119031618104	I'd love to see city supported Trap-Neuter-Release programs for feral cats in Rockville. It's such a cost-effective and humane way control and reduce stray animal populations, reduce a rabies reservoir, protect bird populations. I'm not sure if the city is involved, but covered solar panel parking in the metro lot would be so nice for commuters, and maybe could power a charging station.
119031509061	City pool
119031438106	Under current economic trend, increasing taxes on Rockville residents will put too much pressure on small-business owners and the working class. I recommend City of Rockville explore revenue growth by 1) grow the base by providing more mid/high-density residential units with mixed use zoning. 2) explore the P3 model to accelerate CIP projects with restricted budgets. 3) renovation/redevelop along the Rockville Pike. Mixed zoning affordable residential buildings with stores, restaurants, groceries and recreation spaces will help regional growth.
119031413129	I hate the bike lanes. Also please help old people. There are no affordable resources for in home care and if you are alone and can't afford private aids you are in trouble. Also transportation for old people is difficult. Please don't raise taxes. It is a struggle right now to afford food and health care.
119031349188	Outdoor Pool Seasonal Enclosure Feasibility Study: Feasibility Study to investigate options, constraints, costs, public interest from the Swim and Fitness Center Advisory Committee, and other pertinent factors for a seasonal enclosure of the outdoor pool(s) at the Rockville Swim and Fitness Center.

119031348962	1. AI + Aging Health Innovation District: Rockville can designate a small innovation district focused on AI-driven healthcare and aging solutions. With the senior population projected to more than double by 2030, this targets a guaranteed demand market while leveraging Rockville's proximity to NIH, FDA, and existing biotech firms. These companies generate high-paying jobs with low infrastructure cost and strong long-term tax returns. 2. Applied AI & Biotech Workforce Pipeline: The city can partner with local colleges and employers to create fast-track training programs in bioinformatics, medical AI, and lab automation. This directly supports local employers, retains high-income talent, and converts demographic aging into an economic advantage by reskilling mid-career workers into shortage roles. 3. Smart Incentives for Lab-to-AI Conversions: Rockville can offer expedited permitting and limited tax incentives to convert underused office space into AI and biotech labs. Demand for lab space consistently exceeds supply, and these conversions stabilize commercial real estate while attracting companies that anchor long-term, recession-resistant revenue.
119031343210	Outdoor Pool Seasonal Enclosure Feasibility Study: Feasibility Study to investigate options, constraints, costs, public interest from the Swim and Fitness Center Advisory Committee, and other pertinent factors for a seasonal enclosure of the outdoor pool(s) at the Rockville Swim and Fitness Center.
119031325221	Rather than increase fees for city programs across the board, use incentives to increase resident involvement thereby increasing revenue. For instance, offer recreation passes for types of activities, eg yoga or pilates, at a competitive price. Right now, someone wanting to take more than one class at a time would pay less by joining a commercial gym than continue using Rockville facilities. Use such competitive measures to get more residents to use Rockville facilities for more of their activities. If even more revenue is needed, increase fees on non residents
119031315671	Focus on economic development in the town center area
119031288959	Refresh Rockville town center. There could be more revenue if people saw rockville as a destination. Need to help developers fill the vacant store fronts and then remove parking fees so people will shop and dine in rockville it's a great location and we need to attract more people of multiple ages.
119031287704	Not necessarily an idea but I do think Rockville needs to continue to invest in our existing infrastructure especially our roads. Many roads are crumbling and have potholes in them giving how busy our streets are both on and off the Pike. It would make the quality of life so much better for every single person who lives, works, or hangs out in Rockville if our roads were smoother and repaved more often!
119031282870	Get a contraceptive program running to inoculate all these frickin' deer! They're fat and happy and dropping twins all over the place. There are too many of them! I know it's because we've over-built and taken all the woods they used to live in, which is not fair (or attractive) on the human's part, but a person can't plant anything nice without it getting eaten. Back in the 1950s, 60s, 70s, and 80s we didn't have this problem because we hadn't over-built yet The culling in the park is useless as it just chases the deer into the neighborhoods.
119031207571	Rockville is doing a great job re. "livability". I would like to see continued efforts on walk/bike-ability, and tree replacement. What I would like to see less of is signage. You can't go more than 100 feet without seeing yet another sign aside the road. Way too much money spent on too many ugly and redundant signs.

119031193950	help fund renovations at the school systems since MCPS does not keep up with city of rockville of standards
119031176962	Rockville shouldn't hesitate to expend funding to keep Wootton HS safe and functional and on Wootton Parkway!
119031169872	I love Rockville. Please continue to be a leader in creating new and preserving existing green spaces. It seems to me gone are the days when Rockville felt they needed to acquiesce to the pressures of developers. While I completely understand and support the need for high quality and sustaining economic development, it needs to be balanced with trees, parks, walking paths and all other manner of natural enhancements of a substantial nature.
119031164127	Less focus on affordable housing and more focus on property tax generating developments. Bring more higher income households into the city to support town center businesses and lower tax burden on existing citizens. Convince Montgomery County to become more business friendly and less dependent on federal government workers for its economy.
119031160750	No more community centers or vanity projects until you fix or rebuild Wootton!
119031157780	Cut wasteful spending. Don't raise our taxes
119030704683	Please stop spending money we need for infrastructure and law enforcement. There is a plan afoot to build a new pavilion in Rockshire. That stands in stark contrast all the water mains breaks happening around us. There are 10s of thousands of federal workers who lost their jobs, forced into retirement or under employed. We can pay more in property taxes so parks and recreational can build facilities we don't need. Replace our pipes, pick up our trash and keep up the safety of our Neighbors's as we face a localized recession here around the beltway.
119030595693	Support rennovations for Wootten Highschool. Use emergency funding if needed to addreas critical issuses of mold and gas leaks.
119030558593	Build a year-round structure around the Rockville swimming fitness centers fitness pool— something like a greenhouse with big roll-up doors on the side to allow for use no matter the weather. Also renovate, the north pool deck (very slippery) and HVAC
119030479237	Please consider building a new pool as the current pool facilities are typically at capacity
119030374921	We need to focus on the maintenance of our schools. Wooten High School is on the best schools in the state, yet it has serious infrastructure issues which have been known about for years. This is unacceptable. Please reduce or eliminate any programs that are not being utilized and use the available funds to focus on the repair and maintenance of our infrastructure. Specifically, Wooten High School and any other schools that are not being properly maintained. THIS AFFECTS OUR CHILDREN AND COMMUNITY AS A WHOLE!
119029271744	Better usage of traffic management. Implement better use of no turn or red signs and add more green turn arrows. For example when I walk west across 355 and Rollins, many cars attempting to turn right on 355 fail to stop for me in the crosswalk. They should have a right turn arrow and a red dont walk sign for everyone's safety
119029254221	Please find ways to reduce and to sanction motorists who run red lights. It is epidemic.
119028795662	Build an exit at I-270 and Gude Drive. This is will take traffic pressure off of Rockville town center.

119029830558	0) we need a better Rockville fitness center. The population and programming requirements have outstripped the facility capacity. This is especially true on the swim side. We have a nationally ranked team without a modern competitive training facility. While a dome for the outdoor pool is a great idea on its own, as the population expands, we need a facility like Germantown. 1) need to generate and support businesses. A vibrant, productive, and safe Rockville town center is sorely needed. Address systemic issues with Rockville town center. This would raise tax revenue if done effectively. 2) achieve tax equity amongst property types - business, non-profit/religious, and residential. 3) develop city owned properties (Redgate park) so that they are useful and productive for ALL residents. Restrictive covenants for development need to be revised.
119027809039	Rockville needs to re-evaluate its high rate of development. Traffic in the area has gotten so bad, it has become highly stressful to drive anywhere. The city needs fewer high-rise buildings and more green space. The combination of uninteresting businesses, high prices, empty storefronts and traffic jams make the town center a place to avoid. I've been going to places such as Mount Airy and Frederick for entertainment.
119027569733	Planning is poor. You encourage too much development but do not have infrastructure to serve it. Roads, schools, etc are all overcrowded. Quality of life in Rockville lessens by the day.
119027495861	Bring revenue-generating programs to Redgate. Build an open-air concert venue at Redgate. Build a second city swimming pool at Redgate
119024863343	Please increase focus on the need to pick up bits of trash and litter across the city and removal of graffiti by elevating it as a city priority, promoting civic responsibility, requiring all business (especially liquor stores (including county) and Metro to take responsibility for keeping their property, parking lots and perimeters free of litter and enlisting groups such as Boy Scouts and cub scouts (and others) to go out seasonally to conduct clean ups. Make a special around Earth Day to hold a contest with some kind of reward/honor for a group, team or individual who collects the most trash or tackles an area of particular need and makes a distinct difference. Rile up pride. Since the COVID shutdown there has been a terrible deterioration in the appearance of our city and a harmful indifference. There is, by the way, a side issue of an increased rat problem in the downtown area...
119024382296	Shoe distribution for people who need them and food give away
119019901641	The city should go through and figure out what the county does and try not to duplicate resources.
119016772059	I feel like Rockville town center continues to lose too many businesses. Trader Joe's has been a great addition, but more high profile stores need to be added to the mix - something like an Apple Store. In the above, I selected the option to raise the property tax. This may be difficult for some people who are living paycheck to paycheck. I don't know if there would be a way to have this increase be applied at a certain threshold. Also, you lose anything from those that rent, and they still get the benefit of Rockville's great resources.
119015096565	The streetlights that were installed during the summer do not give enough light to the sidewalks as they definitely should. They mainly only light the street. Pedestrians need safer sidewalks that are well lit.
119014560425	I believe attracting new large businesses and corporations to the county will bring in revenues and new residents. Pushing them away to northern Virginia doesn't help us. Revenues generated by new business and economic development can help fund some priorities.

119014492986	These are difficult times. To maintain quality of life, the City really needs to laser-focus on the essentials - safety and infrastructure - while not accruing unnecessary debt. That will create the foundation upon which economic development, and additional funds for social programs, can thrive.
119015872365	To reach a balanced budget and reduce interest payments ("debt service"), the city could reduce/eliminate some expenses and increase revenue in new ways. Ideas to reduce spending & increase revenues: (1) allow most city employees to work from home at least part time; (2) consolidate city offices into fewer and smaller buildings that met the highest LEED standards for energy and water efficiency; (3) install low maintenance landscape plants/increase "let it grow" areas to reduce vegetation management areas and cycles to save on energy and labor costs and create more natural habitats; (4) eliminate fireworks from the city budget -they are increasing our carbon footprint unnecessarily and there are plenty of other firework displays in our area; (5) sell carbon credits based on using carbon-sequestering concrete in city pavement and building projects; (6) fine builders/commercial and rental building owners that don't care for their trees/plantings/maintain their required mitigation/stormwater management landscapes; (7) enforce anti-littering laws by collecting fines; (8) ask residents to contribute to city needs through volunteer work; city employees; and (9) ask city employees for ideas to reduce costs and increase revenues.
119015546929	There are two areas that I recommend the Mayor and Council consider: 1) The highest area of population growth in Rockville is in the south part of the Pike within Rockville. The City should consider replacing and expanding the Montrose Community Center with a larger and more-full-service facility to serve the existing and growing high density of people. 2) Rockville should do what many (maybe even most) jurisdictions do, which is to provide the same amount of increases to retirees as it does to current employees. So, if current employees get a 3% cost-of-living increase, so should retirees. If the Mayor and Council believe that social security payments should keep up with inflation, then I would hope that they would meet that same principle in the Mayor and Council's own area of authority. There are many employees who rely greatly on this source of income but may not feel empowered to participate in the process, or even know that they can....especially since it is not reflected in the budget book.
119014156952	We need to prioritize economic development beyond building condos and opening restaurants. We are at a big risk of losing significant tax base from commercial properties. All the good things the City does depend on having money coming in... but residents are stressed and there are fewer and fewer businesses operating in the City. X Energy moving to Gaithersburg is an example of a loss that will affect us for years. Economic development needs to be a priority at every Mayor and Council meeting.
119006813798	There's a lot of cracked sidewalks, pothole filled roads, and non working walk signals at cross walks. A lot of people use public transport and it'd be great to have those things fixed.
119003467658	Free shuttles, especially for seniors, around the city (to Town Center, Pike and Rose, Metro). Reduced property taxes for seniors
119003434616	City of Rockville in public schools for after care and sports and rec programs!
119002626012	Thanks for the approval of improvements to Red Gate Park and the maintenance of all the parks in Rockville.
119002292191	ALL THE PARKS and green space, the pool, all the trees and general plantings along the streets, that the city streets are kept clean and graffiti when it does appear is cleaned off

119002254613	I believe that a common sense view at all the programs and weed out the less effective ones freeing up funds for the programs that better serve the community.
119002222778	Recently RedGate Park received a \$1.5 million grant. That is wonderful and can really help us continue to improve our city without having to any of the items in 3. above. This is a very positive development.
118998871650	Please increase funding to better enforce parking in and around Lincoln Park. So many cars break parking rules here as if they know they will not be punished for their actions.
118996120378	Renovate the Rockville Town Center to attract more clients and businesses.
118995297734	Make the signage at the Rockville Metro to get to Town Square larger and more inviting. Once you cross the pedestrian bridge, you could paint the sidewalk/bike lanes a colorful/inviting color with arrows and words leading to town center to encourage foot traffic and beautify the city.
118994893882	Move the Croydon creek nature center to RedGate Park and expand its programs and staff
118994791622	Pickleball courts including lines and nets
118994389138	We should plant food forests and integrate edible plants (serviceberry, apple trees) into landscaping. Also please start picking up compost
118992633166	Think affordable "green" housing at incomes <\$90K/year. Able to live near work, participate in local community (and pay taxes and vote) locally.
118991706717	Reconsider efforts to develop all undeveloped parcels of land in Rockville just to cram in more housing.
118991641350	Thanks
118988290916	Clean up your neighborhoods with Code Enforcement make sure the neighbors aren't dumping trash everywhere
118988006350	I have just moved to the area and have enjoyed my new neighborhood. As a new homeowner, I think it would be great to have community clean up events for neighborhoods in Rockville, particularly for elderly individuals. I also think investment should be done to make sure the housing market is appealing to new young families that will take up residence in the area due to the aging population. Long term planning can lead to more young and influential individuals picking Rockville as their homes. Projects like walkable neighborhoods and community events within the city promote Rockville as a strong candidate for families but the housing costs deter young people.
118987563910	City events should leverage city residents. For example, if you need a vendor or band for a city event, give priority to local residents.
118987558725	Build a pedestrian bridge over I-270 that connects the Tower Oaks community with the Park Potomac community. There are so many benefits to implementing this idea! Thanks.
118987547851	We need a foot bridge from Tower Oaks Townhouses to Park Potomac.
118987483195	With an abundance of new townhomes along both sides of the 270, I would like to see a pedestrian bridge erected that traverses 270 from Tower Oaks to Park Potomac area. This would greatly reduce vehicle traffic and parking challenges along these two growing areas. This is also a win for the environment.
118986986046	Improve use of traffic circles instead of lights. Recognize this would create change but set plan to help improve traffic flow and decrease idling.
118967394116	Fund arts & culture and make Rockville an economic destination.

118985478616	Reconsideration of zero parking minimums in Town Center! It is already so difficult to stop in to support current establishments.
118984666244	Reduce illegal immigrants so crimes in our communities decrease.
118983466500	increase real property tax rate only for homes worth over \$1,000,000 (of course this would be unpopular among some people)
118982579584	Bike lanes are problematic. They impede traffic and appear to be used only rarely. A better option would be a system of bike paths, separate from highly trafficked streets, as in Boulder, Colorado where large numbers bike but few bicyclists are ever seen on the street.
118985669221	I hope the city can continue to attract new businesses. I'm especially interested in seeing a couple moderate sized employers make the Town Center their home. I'm aware a lot of dedicated employees have worked tirelessly to support the Town Center, thank you. Have there been any attempts to attract a school to the strategically located Town Center, such as a College, University, trade school, an art school, paralegal/law etc? As I recall Education was identified by the consulting firm (the city hired 5 years ago or so to evaluate the Town Center) as one of the themes of the Town Center area. Lastly, after driving past Pike and Rose earlier today, I wonder if there is a way to encourage or ensure future development in Town Center enhances visibility from Rockville pike. For example, when the future development of 255 Rockville pike occurs can the height be limited to allow Blvd Ansel and/or Blvd 44 to be visible from the Pike. Additionally, could West Montgomery be extended to Rockville pike (even if it doesn't connect to the pike) to allow for a sight line from the pike up West Montgomery into the Town Center. I realize the proposed apartment building doesn't do this, but I thought it was worth mentioning, especially, since the developer has said they may seek a different use for the land.
118982535971	Summer Youth employment in city services.
118982507244	Would be great to keep moving forward on our Climate Action Plan! Would love to see Rockville as a model in resilience and climate action to other Maryland cities.
118981016286	Increase climate resilient infrastructure
118980769185	Keep working on pedestrian and bicycle safety infrastructure. It is such a great feature of Rockville whenever you can safely and comfortably walk or bike to your destination. The pedestrian deaths are unacceptable, keep up efforts to end them
118980145138	1. King Farm's town center is losing one of its biggest restaurants. Having access to different businesses is important and a deciding factor when looking for a place to live. 2. Look into the schools that are zoned for Rockville. Are families moving out of their zoned school or are they sending their kids to a private school?
118979042569	We still need a sound wall on 270 behind Nelson St.
118978988817	More sidewalks and pedestrian safety!
118978937319	Please find a way to cull the deer population.
118978920621	Build the pedestrian bridge across the tracks. Have Metro install down escalator. Improve quality education at Twinbrook ES.
118978847043	Further investment in small business owners
118978845038	Have 1 day a month for hazardous waste pick up. Curbside.
118978828996	fix and maintain sidewalks, roads and grassy areas more efficiently and regularly
118978828615	Let's focus pedestrian and cyclist safety not just in the urban areas but walk school zones, like along Maryland Avenue

118978034115	Use art and/or advertising on back sides of buildings along Metro rails so that Metro passengers would see something attractive about Rockville as they ride along through town.
118978007208	Use common sense NOT highly political sensitivities.
118977776864	shared living arrangements
118977251982	Would appreciate a police presence at Richard Montgomery HS when school lets out. Students all over in cars not obeying traffic laws-blowing stop sign, turning left from center lanes, weaving motorcycles in an out of cars on 355
118977186864	Please consider investing more in a new building for the Rockville Civic Ballet, as their current space is cramped and unsuitable for a growing company. Also, please consider adding more recycling bins and compost bins to public spaces to encourage greater sustainability, as well as reducing plastic use in events (such as plastic handouts, water bottles, individually packed snacks).
118977111703	I'm a great believer in spending only when and where it's needed; so if it ain't broke, don't fix it. Right now the city is investing in side walks on Potomac Valley Road, that are not needed. They will pose danger to children using it to cross the most busy/dangerous entrance of both Markwood and New Marc Commons neighborhoods, Potomac Valley Nursing and Rehabilitation Center. In addition, there is constantly (2-3 times/day) emergency vehicles through such entrance. I do not understand the need of such sidewalk, as the New Mark Commons neighborhood is a planned and we have live in this house for over 30 yrs, and some neighbors for more than 40, and the new side walks have never been part of this neighborhood. So, there you can save money to balance the budget. Bike lanes seem to be another place that will strain the budget as they are confusing, create traffic, and now need to be maintained for the very few people that use them. I have not seen the first person using it.
118976680307	Do not increase membership fees for city programs. That would preclude people in low income brackets from using these programs. In my opinion you should focus on creating affordable housing for houseless people.
118976526853	Incentivize ride share commute options. Create a web page for similar commuters going to high traffic work places (ie. pentagon, Tyson's corner, etc) and provide an incentive to van pool.
118976225152	I think we should put solar panels on all City buildings. Let's show everyone how green and sustainable we can be!
118976216727	I have some ideas but none of them are innovative
118976127242	Please keep Rockville safely walkable and bus transportation plentiful.
118976073578	traffic enforcement at crosswalks, stop signs, and crosswalks. costs nothing and will generate tons of revenue!
118975972491	We desperately need jobs and economic development in the City. Losing X Energy and Argan are examples of material hits. If we're not prioritizing business development (not just stores and restaurants) then all the buildings downtown and along 270 are going to empty out and leave us more exposed to federal job losses and commercial property write downs. Residents can only bare so much in tax increases before they leave.

118975798274	Please consider installing an outdoor exercise station at Dogwood Park. The lone exercise station at Woottons Mill Park is great, but it is difficult to reach if you live on the east side of 270. Dogwood Park, with all its other recreation facilities, has lots of space for a similar calisthenics gym that would benefit the adult population of Rockville. Also please institute automated garbage pickup trucks that don't require people to handle the garbage cans
118975380070	Explore options of data centers to increase tax revenue.
118974466208	Having Trader Joe's is awesome!!! I would love to see more stores/restaurants in the Town Square area. Maybe there is a way to attract them with initial low rents? That would seem better than having so many vacant properties.
118974310377	The Western Senior Center parking should be divided by North & South, rather than East & West as proposed. That way existing South accessors would still have access to existing South Side handicapped parking spaces close to the back entrance. New accessors from Gude Drive would could also have northside Handicapped Spaces also closer to the back entrance !! Also as earlier proposed by Del.Jenny Forhand, a new I-270 Gude Drive Interchange #7 could provide greater access to Northern Rockville !!
118974257889	Public access running track (not attached to a school that has priority use).
118971767822	Reduce unnecessary costs, like putting in sidewalk where none are needed. Also, please reassess the use of bike lanes. I seldom see the lanes being used but they have greatly increased traffic congestion.
118971536143	Please provide bathroom facilities (temporary or permanent) at ALL city parks. Also, can we get compost pickup with trash?
118971264275	Figure out a way to lower rent in Rockville. I looked at the new apartment building the Milton...prices ranges from \$3k-4k. The average person can not afford to live here.
118969753195	Please respect the needs of current residents by preserving the character of our single-family neighborhoods. Rockville must also recognize the lack of reliable non-car transportation options before encouraging higher density development. Our historic resources are among the city's greatest assets and should be valued and protected—not diminished. Thoughtful planning means growth that complements, not erases, what makes Rockville unique.
118969640464	Better retail offerings in Town Square. Performing Arts center (King Farm) Rework the Metro area to better accommodate retail and walkability.
118968210066	I would like the City to do a study of bike traffic using the new bike lanes on N Washington St. My wife and I use the road to go to and from the pool 5-6 times each week. We see so few bikes that we always say "take a video" when we see one. But we've seen a big increase in car traffic congestion on the road, and lots of red-light running, especially at the intersection of N Washington and W Montgomery, right in front of the police station. It's not clear to me why we installed the bike lanes. Who did we expect to use the lanes? Where were they supposed to come from? I realize it might be difficult to do a bike count. If nothing else, pay someone \$20 bucks an hour for a couple of weeks in the summer to sit there and count the number of bikes.
118967880374	Rockville should acquire a manufacturing plant and/or business that will bring high paying jobs. It should reduce DEI related programs and cease subsidies for low income housing. If you grow industry (not service and government related jobs), the economy will grow with it. We have land in this city to attract very good industry. Do not be afraid to attract a serious company that will plant itself here and build wages and families. Stop settling for the same old government oriented solutions.

118966877633	Turn empty office buildings into housing.
118966609021	Cost cutting on city's work force? Or reduce some area of spending. So many grass cutting around Dogwood park, for example.
118965912082	I'm curious what a city wide composting program would cost. Maybe with one or two designated composting collection areas in each neighborhood (like USPS mailboxes) that are collected on trash days?
118964993360	North pool and whirlpool should be renovated
118964014626	For some of the smaller parks inside neighborhood communities, add some of the giant Jenga or connect 4 or checkers tables to encourage community members (especially for adults without kids) to get to know each other with outdoor game nights
118963834505	I hope the community is maintained at a high standard so we can encourage new business and maintain it. We have lost so much business that could be bringing in more tax income for the city.
118963626631	City-wide broadband could help level the playing field for all socio-economic groups.
118963033432	while I would love to prioritize active living and new programs, our current situation requires a longer view. That is why I say to reduce/eliminate -- maybe tiny cuts all over are less painful -- while simultaneously work on economic development. Things have gotten out of balance, and truly the backs of the taxpayers, along with Maryland property tax increases and other inflationary increases, cannot handle any more increases AT THIS TIME. So, it's time to pare back, work on economic development, maintain what we have, and perhaps in a few years we can see some relief and add things back in. Crumbling infrastructure is always a bad thing, but some projects can be deferred temporarily. There are many worthwhile pet projects -- it's hard to choose where to cut and eliminate. That is why I suggest first making small cuts across all departments and programs. Going into further debt would be a terrible move. And then -- do a very thorough job of explaining to everyone why we have to make unpopular decisions right now, so that we have a better future tomorrow.
118963029492	allowing short term rentals (Airbnb/VRBO) for people who own and live at their property full time.
118963011152	Improve Red Gate Park, including parking, but while maintaining quality ecosystem.
118962956236	Protect the diversity of the city and its diverse shopping/restaurant opportunities. Not innovative, but big plus of city.
118960534423	Host "Data parties" for community based analysis of data about our city to inform policy
118958886869	Provide more environmental incentives for creating native landscapes.
118958419661	Any STEM related activity for the kids
118958397292	I am a very experienced financial executive and will be happy to review the full budget and recommend changes for balanced budget for free of charge of city is interested.
118958379270	I'm a senior and enjoy the senior programs at the Rockville Senior Center. Keep up the great programming.
118958092720	Reduce government spending and make this a more tax friendly area for businesses and more desirable for new residents when compared to Virginia!!! Do not raise taxes, LOWER THEM!
118958082604	Prioritize more affordable housing programs. Beyond social media, place public notice boards in the various neighborhoods to disseminate information. Increase funding for public art throughout the City and especially for installations at Redgate Park. And thank you for your service!

118957975755	Please look at where you can scale back spending. We are tightening our spending belts, making tough choices, and we need you to do the same without passing costs to an already economically burdened community. Until we get through these days, consider what sacrifices you can make along with us.
118957943759	Get rid of crazy bike lanes in city
118953342046	Please focus on rezoning Rockville to create truly livable communities, with most amenities within walking distance for most residents. Townhomes with businesses on the first floor should be encouraged, not zoned out of existence. Neighborhoods should have a variety of housing options (apartments, townhomes, single-family homes, etc.) within walking distance so that changing your housing type does not necessarily mean changing your community. People should be able to naturally transition from apartment to townhome to single-family home as their family grows, and then downsize appropriately as they age, without losing the tight-knit, immediate communities they have formed. Particularly for seniors, strong community is extremely important for healthy aging, but if the act of downsizing means moving further away from all the friends/businesses/etc. that they're used to having close at hand, there are no good options.
Non-Resident Responses	
119033452001	Please make sure to continue maintenance operations of the Rockville Swim and Fitness Center pool.
119031401756	We need more third spaces or activities for young adults for after hours
119031291346	Please consider due diligence when reviewing programs and funding sources. We cannot sustain everything and need to make difficult decisions. Too much nature area has been destroyed by housing developments. More cars, more crime, more pollution/trash in developed areas.
119031284237	Please review needed --versus-- wanted programs to decrease spending. Thank you.
119031161349	1) Replace the City's flag and remove its Confederate symbols from flying over city hall; 2) Work with state and county to straighten Avery Road in the area abutting Red Gate Park, giving park land as necessary; 3) Create a working group to explore building a Rockville municipal stadium. MoCo needs a stadium and Rockville can own it.
119019104615	All the kids programs for afterschool are an amazing help to working parents. Thank you for having them.
119003936026	Creation and retention of jobs and businesses is important to maintain reasonable taxes for residents.
119002823785	I want to thank the Council and Mayor for voting to preserve Red Gate Park in perpetuity! Adding to the area's abundant green space will keep Rockville and MoCo attractive to new residents for a long time. Consider attracting new cultural institutions to Rockville to bring more visitors to the Town Center - there is a lot of unused retail space that could be leased to performing and fine arts institutions.
118962707277	More bike paths please. Especially ones not on the streets with the cars.
118962697632	More safe bike paths not on the street but off of it like the new paths near Sam Eig hwy and Shady Grove Metro.