

CITY OF WOODBURY
DMO MEETING MINUTES
April 12, 2023

Pursuant to due call and notice thereof, a regular meeting was held at Woodbury City Hall, 8301 Valley Creek Road on the Wednesday the 12th, of April 2023.

CALL TO ORDER

Mayor Anne Burt called the meeting to order at 7:00 a.m.

ROLL CALL

Upon roll call the following members were present: Mayor Anne Burt (Chair), Pattie Ball, Jason Egerstrom, Barbe Marshall Hansen, Paul Huffman, Craig Johnson, Dan Moris, Tim O'Brien, Amy Scoggins (Vice-Chair), Eric Searles, Manali Shah, Laurie Staiger, Vivian Latimer Tanniehill

1. **Call to Order / Roll Call**
2. **Approval of Minutes of the March 15, 2023 Regular Meeting**

APPROVAL OF MINUTES

MOTION: _____ moved to approve the minutes of the DMO Meeting which was held on March 15, 2023 meeting as submitted.

SECOND: _____

VOTING: All in Favor: Mayor Anne Burt (Chair), Pattie Ball, Jason Egerstrom, Barbe Marshall Hansen, Paul Huffman, Craig Johnson, Dan Moris, Tim O'Brien, Amy Scoggins (Vice-Chair), Eric Searles, Manali Shah, Laurie Staiger, Vivian Latimer Tanniehill

Against: None

Absent: None

3. **Presentation and Discussion of the Woodbury Destination Amenities**

Michelle Okada, Parks and Recreation Director and Reed Smidt Recreation Manager discussed Public Amenities.

Janelle Schmitz Community Development Director discussed private amenities.

Questions were posed from the task members:

4. **Development of DMO Goals**

Questions were posed from the task members:

5. **Discussion of Communications, Marketing, and Branding Activities**

Questions were posed from the task members:

6. Adjourn

ADJOURNMENT

The meeting adjourned at _____ p.m.