

**Before the Board of Supervisors in and for the
County of Monterey, State of California**

Resolution No:

Adopt a resolution recognizing **Monica Tovar** as the **2026 Salinas Valley Chamber of Commerce Citizen of the Year**.

WHEREAS, the Salinas Valley Chamber of Commerce's 105th Annual Awards Luncheon honors individuals and organizations whose leadership and service strengthen the Salinas Valley and Monterey County; and

WHEREAS, the Salinas Valley Chamber of Commerce honors individuals who demonstrate exceptional leadership, service, and dedication to the community; and

WHEREAS, **Monica Tovar** has been selected as **2026 Salinas Valley Chamber of Commerce Citizen of the Year** in recognition of her outstanding contributions to Monterey County through leadership, advocacy, and service; and

WHEREAS, as President and CEO of TMD Creative, **Monica Tovar** has supported businesses, nonprofits, and public organizations through strategic communications and community-focused storytelling; and

WHEREAS, **Monica Tovar** has demonstrated a deep commitment to community service through her leadership on numerous boards and organizations, including the United Way of Monterey County, CASA of Monterey County, and others; and

WHEREAS, her dedication to mentorship and leadership development has helped **Monica Tovar** cultivate the next generation of leaders in Monterey County;

NOW, THEREFORE, BE IT RESOLVED, that the County of Monterey Board of Supervisors on behalf of the County, and all its residents thereof, hereby recognizes and congratulates **Monica Tovar** as the **2026 Salinas Valley Chamber of Commerce Citizen of the Year** and commends her for her leadership, service, and lasting contributions to the community.

PASSED AND ADOPTED on this ___ day of ___ 2026, upon motion of Supervisor _____, seconded by Supervisor _____ by the following vote, to-wit:

AYES:

NOES:

ABSENT:

I, Valerie Ralph, Clerk of the Board of Supervisors of the County of Monterey, State of California, hereby certify that the foregoing is a true copy of an original order of said Board of Supervisors duly made and entered in the minutes thereof of Minute Book ___ for the meeting on _____.

Dated:
Valerie Ralph, Clerk of the Board of Supervisors
County of Monterey, State of California

By _____
Deputy