



**City of
Santa Clara**

Cultural Commission

Work Plan Fiscal Year 2026/27

CITY CHARTER SECTION 2.120.140

The Cultural Commission shall consist of seven members, who shall not hold any paid office or employment in the City government and shall have the following powers, functions and duties:

- (a) Act in an advisory capacity to the City Council in all matters pertaining to cultural enrichment and beautification of the City, sister city relationships and international exchanges.
- (b) Encourage the beautification of the City and programs for the cultural enrichment of the City.
- (c) Foster cultural events, activities and displays that celebrate the City's native and historic cultures and present diversity.
- (d) Assist in the planning and supervision of international exchange activities with our sister communities, sharing friendship, skills and concerns.
- (e) Develop individual contacts designed to enhance international communication and understanding.
- (f) Encourage educational, cultural, sports, technical and governmental exchanges to help acquaint citizens of Santa Clara with cultural and political diversity abroad.
- (g) Perform other such duties and exercise such powers as the City Council may impose or require. (Ord. 1908 § 4, 7-16-13).

COUNCIL PRIORITIES – MAY 27, 2026 MEETING

COMMISSION PRIORITIES

1. Provide inclusive, diverse, multicultural programs for the Community.
2. Increase collaboration and outreach with the community, other civic and corporate Santa Clara organizations, and interdepartmentally to further the mission of the Commission and build on our knowledge base for future leadership.
3. Develop and preserve a variety of art forms and interactive, expressive programming events that complement each other.

GOALS

The Santa Clara Cultural Commission has defined its goals for the FY 2026/27. The annual budget allocated for Commission activities is \$58,693. These goals incorporate the combined theme of civic leadership, multicultural diversity, visible public art, and improved communication with the community as the fundamental platform upon which more cultural and arts activities can take place in Santa Clara. The goals are as follows:

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.				
Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Plan and implement Summer Concerts in FY 2026/27		7/10- Megatonnes; 7/17 Pop Rocks; 7/24 Patron Latin Rhythms; 7/31- Houserockers, 8/14 – Aja Vu @ Live Oak.	\$32,258 + 3,000 Stage – Live Oak	
Street Dance		Aug. 7, 2026 David Martin's House Party	900 Lafayette \$9,831 + 3,000 Stage	
Plan and Host Friday Night Live Events				
Secure sponsors for Cultural Commission special events in FY 2026/27				
Make Music Day June 21, 2027	Pontious			
GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.				
Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes

Advise and recommend public art to City Council for public benefit				
Support Traffic Box Program				6 Boxes get painted
Host Art Exhibition		FY 2026/27		Amount of entries Feedback Engagement
Host Halloween Home & Holiday Home Decorating Contest and Recognition 6 winner/Council District, 1 group entry winner, 1 best of the best				# of Entries Feedback & Engagement
Update and maintain City interactive web-based public art map				
GOAL #3: Raise the visibility of commemorative months.				
Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Identify a space to curate and facilitate the celebration of Commemorative Months and which cultural holidays to				

celebrate and via what medium				
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GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.

Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Present accomplishments to City Council annually		July 7, 2026		
Develop, maintain, and grow partnerships and collaborations with external organizations.				

GOAL #5: Prepare for Citywide Arts Master Plan Process.

Activities	Ad Hoc Sub-Committee	Timeline	Notes/Budget	Measurable Outcomes
Develop private/public partnerships to invest and promote the Arts in Santa Clara		June – August 2026	Mission College Concert Series \$1,000	
Develop, promote, and implement Citywide Arts Master Plan alongside the City Council				Work with Parks & Recreation Department on community engagement.

FUTURE PROJECTS AND ACTIVITIES FOR CONSIDERATION

1. XXX	
2. XXX	