

1. No Agenda

There is no agenda available for this meeting. Please review the minutes.

2. Meeting Materials

Documents:

[DIRECTORS REPORT 02-05-25.PDF](#)

[MPPDC MEETING - 01-22-25 - APPROVED 02-06-25.PDF](#)

[TREASURERS REPORT 02-05-25.PDF](#)

**ESSEX COUNTY EDA  
EXECUTIVE DIRECTOR'S REPORT**

**Feb. 6, 2025**

**Action Taken:**

01/13: Registered for Chesapeake Community Gateway Summit Feb. 12-13 in Cambridge, Md.

01/30: Submitted application for Essex EDA to become a Va. Tourism Corp. Destination Management Organization (DMO).

**Action Requested**

I'm seeking board approval to use the EDA credit card for 1 meal each day on Feb. 11, 12 and 13, pursuant to my attending the Chesapeake Gateways Community Summit. Board chair has paid for lodging. I will file a mileage reimbursement upon my return. I would also like to use the card for the \$25 registration fee to attend the Go Virginia Region 6 Summit April 21 & 22.

**Business Retention & Expansion Outreach**

Developed local business contact spreadsheet and drafted a resource document to present to the businesses we visit, with guidance from our VEDP liaison. Mr. Croxton is coordinating the outreach schedule. Mr. Burrell is assisting with the resource document and the overall outreach program.

**Meetings since Jan. 3**

01/13: Chesapeake Gateways Committee. I briefed attendees on our Tourism Action Plan and the local community calendars. Ferry Landing on Piscataway Creek generated much discussion.

01/14: Attended Essex County Board of Supervisors with Chair Lisa Andrews.

- Delivered budget requests and strategic plan.

01/15: Met with VTC Laura Messer re: DMO application and Marketing Leverage Plan (MLP) grant. (Chair Lisa Andrews attended).

01/16: Met with Stephanie Heintz from Consociate Media re: MLP and Spring 2025 marketing campaign. Chair Andrews attended.

- I'm meeting Consociate Feb. 14 for follow-up. MLP due March 13.

01/16: Met with Town of Tappahannock re: future collaboration > tourism funding, etc.

- Chair Andrews and Jaimie Segar attended. Town Manager Eric Pollitt and Council Member Troy Balderson attended.

01/22: Introductory meeting with Middle Peninsula Planning District Commission.

- Mr. Croxton, Mr. Holt, and Mr. Weiss attended.
- (2) RAISE grants, funding opportunities, and regional collaboration.

01/27: Attended Go Virginia Region 6 board meeting at RCC in Warsaw.

- Chair Andrews, Mr. Weiss, Mr. Burrell, and Mr. Croston attended.
- I will monitor quarterly funding application workshops.
- Received input from Middlesex County EDA re: background on GOVA 6 Blue Catfish processing initiative.

### **LaGrange Industrial Park follow up**

2/5: LaGrange IP has been returned to the VDEP available sites map. [Sites & Buildings Search](#)

- I attended VDEP iVS training and can manage our presence on the site moving forward.

### **Potential guest speakers for our monthly meetings:**

- UMW Small Business Development Center Director Susan Ball.
- Go Virginia Region 6 > Ian Ginger, Economic Development Program Director, George Washington Regional Commission.
- Jean White > Workforce Development at RCC.

**MINUTES**  
**ESSEX COUNTY ECONOMIC DEVELOPMENT AUTHORITY**  
**MEETING WITH MIDDLE PENINSULA PLANNING DISTRICT COMMISSION**  
**JANUARY 22, 2025**

Present:

Woodie Walker – Director, EDA

David Holt

Skip Weiss

Bill Croxton

Lewis Lawrence – Executive Director, MPPDC

Taylor Ovide – Coastal Resilience Planner

Members of the EDA to discuss potential projects, project ideas and how the Essex County EDA and the MPPDC may be able to effectively coordinate Economic Development projects and programs.

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Secretary, David Holt

## EDA Treasurers Report for January 2025

### January Report (1-2 through 1-31)

Checking beginning balance	\$50,312.12
Credits	\$ -
Debits (6 checks cleared)	<b>\$ (6,400.00)</b>
<b>Checking balance forward</b>	<b>\$43,912.12</b>

Note: checks totaling \$4701.32 written in January that are post pending

Checking balance	\$43,912.12
12-month CD	\$16,305.77
<b>Total fund value</b>	<b>\$60,217.89</b>

### Trending

Month	Checking Acc't	12 mo CD	Total Value
Feb-25	\$ 43,912.12	\$ 16,305.77	\$60,217.89
Jan-25	\$ 50,312.12	\$ 16,305.77	\$66,617.89
Dec-24	\$ 54,142.12	\$ 16,305.77	\$70,447.89
Nov-24	\$ 60,323.63	\$ 16,106.44	\$76,430.07
Oct-24	\$ 60,173.63	\$ 16,106.44	\$76,280.07
Sep-25	\$ 60,173.63	\$ 16,106.44	\$76,280.07
Aug-24	\$ 60,173.63	\$ 15,909.55	\$76,083.18
Jul-24	\$ 60,423.63	\$ 15,909.55	\$76,333.18

Note(s):

1) Our 12-month CD became mature February 13, 2024 (reissued on on 2/23/24 w/\$15712). Interest dates are May, August, November 22nd and February 22, 2025.