

COMMITTEE MEMBERS:
Sherry Hu, Mayor
Jean Josey, Vice Mayor



Regular Meeting of the **DUBLIN ECONOMIC DEVELOPMENT COMMITTEE**

Tuesday, December 16, 2025

Location: Dublin Civic Center
City Manager's Conference Room
100 Civic Plaza
Dublin, CA 94568

5:30 PM

1. **CALL TO ORDER AND PLEDGE OF ALLEGIANCE**

2. **PUBLIC COMMENT**

3. **ACTION ITEMS**

3.1 **Approval of the October 21, 2025 Regular Economic Development Committee Meeting Minutes**

The Committee will consider approval of the minutes of the October 21, 2025 Regular Economic Development Committee Meeting.

STAFF RECOMMENDATION:

Approve the minutes of the October 21, 2025 Regular Economic Development Committee Meeting.

[October 21, 2025 Regular Economic Development Committee Meeting Minutes](#)

4. **REPORTS**

4.1 **Economic Development Marketing and Branding Strategy Update**

The Committee will receive a presentation from Commune Communication on the Economic Development Marketing and Branding Strategy and will have the opportunity to provide feedback on the initial visual concepts.

STAFF RECOMMENDATION:

Receive the report and provide direction.

[Staff Report](#)

[Attachment 1 - Research Findings](#)

[Attachment 2 - Creative Brief](#)

4.2 Innovation Tri-Valley Leadership Group (ITV) Annual Report Presentation

The Committee will receive a presentation from Innovation Tri-Valley's Executive Director, Katie Marcel, highlighting the organization's recent activities, accomplishments, and key milestones from the past year.

STAFF RECOMMENDATION:

Receive the report.

[Staff Report](#)

4.3 Commercial Business Activity in Dublin

The Committee will receive an update on commercial business activity in Dublin.

STAFF RECOMMENDATION:

Receive the report.

[Staff Report](#)

[Attachment 1 - Commercial Business Activity List](#)

4.4 Economic Development Activity in Dublin

The Committee will receive an update on various economic development activities including the Economic Development Strategy implementation, new resources and materials, and upcoming events.

STAFF RECOMMENDATION:

Receive the report.

[Staff Report](#)

[Attachment 1 - Economic Development Activity Snapshot](#)

5. REQUEST FOR FUTURE MEETING AGENDA ITEMS

The Committee and/or City Staff will present items to be discussed at future meetings.

6. ADJOURNMENT

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Mission

The City of Dublin promotes and supports a high quality of life, ensures a safe, secure, and sustainable environment, fosters new opportunities, and champions a culture of equity, diversity, and inclusion.