

RESOLUTION NO. _____

**RESOLUTION OF SUPPORT FOR THE
GREAT RIVERS AND ROUTES TOURISM BUREAU**

WHEREAS, the City of Collinsville recognizes the importance of tourism to the local economy;

WHEREAS, the City of Collinsville recognizes that there are available tourism markets that the City can effectively capture;

WHEREAS, the City's destinations and amenities must be effectively marketed in order for the tourism industry to succeed;

WHEREAS, the Great Rivers and Routes Tourism Bureau is diversifying its brand, extending its reach in the tourism market, and developing effective marketing materials for destinations in the region;

WHEREAS, the Great Rivers and Routes Tourism Bureau is committed to providing specific tourism marketing efforts for the jurisdictions it represents; and

WHEREAS, the City of Collinsville recognizes the need of a professional and comprehensive approach for the marketing and development of tourism in and around the City of Collinsville and endorses the Great Rivers and Routes Tourism Bureau for promotional efforts in representing the City of Collinsville tourism;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF COLLINSVILLE, ILLINOIS, that the City of Collinsville endorses and supports the Great Rivers and Routes Tourism Bureau as the current State Certified Bureau for the City of Collinsville in its tourism representation.

PASSED by the City Council and Approved by the Mayor on _____, 2026.

Ayes:

Nays:

Absent:

Approved: _____, 2026

Jeff Stehman, Mayor

ATTEST:

Kimberly Wasser, City Clerk