

Executive Management Biography



John O'Brien **CEO**

John O'Brien established Central Coast Senior Services, Inc. (CCSS) in 1996 and brings more than 30 years of professional experience in the health care industry to his role as CEO. He is responsible for the design, promotion, and delivery of quality CCSS programs, products, and services. Mr. O'Brien ensures that the human resources, administration, client services, and education divisions of the company operate cohesively and in accordance with current laws and regulations.

CCSS provides care management and in-home services to adults, who due to aging or illness need help with daily activities such as personal care, transportation, nutrition and protective supervision. In addition, CCSS operates an Assisted Living Facility in Carmel Valley. All programs are licensed by the State of California.

A graduate of the University of California, Santa Cruz with a degree in psychology and psychobiology, Mr. O'Brien has a wealth of experience in home health care. Prior to establishing CCSS 1996, he worked as Vice President and Director at Community Home Care, Inc., Director of Case in Management at Country Home Care, and Director of Senior Supportive Services at Alliance on Aging.

Mr. O'Brien has played vital roles in the the health care industry in Monterey County. He has provided leadership for numerous non-profit organizations, including: Adult Day Health Care Planning Council Monterey Bay, Area Agency on Aging for Monterey County, Alzheimer's Association Monterey County Region, Central Coast Area Health Education Center, City of Pacific Grove Housing Committee, Community Healthcare Corporation, Meals on Wheels of the Monterey Peninsula, Monterey Regional Health Development Group, Inc., Past Member, Board of Trustees, Montage Health (CHOMP), Past Chair and Trustee Natividad Medical Center, Ombudsman for Long-Term Care Monterey County, Public Authority for In-Home Supportive Services, Respite Coalition of Monterey County, RotaCare Clinic of Monterey Peninsula, Monterey Bay Geriatric Resource Center,

Committed to his community, Mr. O'Brien is a member and Past President of the Pacific Grove Rotary Club and has received such honors as the Pacific Grove Chamber Entrepreneur of the Year; Pacific Grove Chamber of Commerce Citizen of the Year; Alzheimer's Association Philanthropist of the Year; and Volunteer Center's Community Service Award "Outstanding Adult Volunteer." He received a Certificate of Appreciation from the Area Agency on Aging, was recognized on National Philanthropy Day for "Outstanding Contributions," and was awarded a Certificate of Appreciation from the Salinas Senior Center.

Mr. O'Brien is currently Board Member of Aspire Health Plan; Member, Interim, Inc. Finance Committee; Past Chair and Board Member of Meals on Wheels Monterey Peninsula, Executive Board Member, Monterey Regional Health Development Group.