



Public Art Final Approval

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CALU Park Art

Public Art Process – Background & Purpose

- Public Art Master Plan approved in 2013.
 - Guide to selecting the most appropriate public art that reflects the community's values and culture.
 - Identifies action items and funding mechanisms to implement and sustain the Public Art Program.
- Public Art Funding Program established by Ordinance 2037 in January 2015.
 - 1% of construction costs of all CIP projects over \$50,000 go towards public art. 10% of those costs go towards maintenance.



Public Art Selection Process

Cultural Council

Step 1: Identify a site,
budget & theme and
forms Art Selection
Committee

Art Selection Committee

Step 2: Develop a
background
understanding, and
create selection criteria

Art Selection Committee

Step 3:
Issue a Call to Artists

Art Selection Committee

Step 4: Review
Application Materials

Art Selection Committee

Step 5: Select 3-5 semi-
finalists to interview

Art Selection Committee

Step 6: Select finalist(s) &
provide recommendation
to Cultural Council

Cultural Council

Step 7: Votes to provide
recommendation to City
Council

City Council

Step 8:
City Council votes on
project approval



CALU Park Art Selection Process

- Cultural Council established Art Selection Committee
 - Residents, local artists, and Cultural Council representatives
- Art Selection Committee met January, February, April, and May
 - Set artist selection criteria
 - Reviewed and juried applications, selected four semifinalists to interview
 - Selected final artist and art proposal
- Cultural Council reviewed and unanimously approved recommendations on May 20.
- Project and artwork was also shared with the DEI Commission on May 28.



CALU Park Project Overview

- Indigenous artwork representing each of the four tribes in the park name (Cheyenne, Arapaho, Lakota, and Ute). Members of the Indigenous community were a part of the Art Selection Committee and collaborated with the artist on the icons to represent each tribe.
- Artist is from Mexico, grew up in Commerce City, and now lives in Longmont. His grandfather was Otomi, and he has many North American Native friends.
- Due to park being in a flood plain, artwork must be completely flat to the ground.
- Artwork to be installed in the fall (likely November), with an unveiling celebration to follow.



“The Sacred Fire” at CALU Park

A mosaic tile artwork by Marco Antonio Garcia



- Center motif is a unifying symbol of a sunburst, representing shared heritage, unity, and life force. The braided grass symbolizes interconnectedness of the four nations. The 7-foot circle represents wholeness, completeness, and the circle of life.
- Each tribe is represented by a symbol, color scheme, and animal specific to each culture.
- The outer ring of mountains and plains represent the land they all share.



CALU Park Art Budget

- **AVAILABLE PROJECT BUDGET: \$19,000**
- ARTIST FEES, MATERIALS, FABRICATION, INSTALL & INSURANCE: \$16,015
- CONTINGENCY: \$2,850
- **PROJECTED COST: \$18,865**
- Surrounding plantings and plaque(s) to make up remaining budget
- Mosaic tile does not require maintenance and is extremely low cost in that sense.
 - Artist will provide a maintenance guide for city staff to reference for potential future needs.





Questions?

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